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The Economic Challenges and Policies in Pakistan: A Critical

Analysis

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Abstract:

This comprehensive research paper provides an in-depth examination of the myriad economic

challenges facing Pakistan and their profound impacts on the nation's economy and population.

It analyses the root causes behind issues like inflation, deficits, low investment in key sectors,

and currency depreciation. The paper also extensively explores how political instability,

corruption, and fundamental problems like unemployment, inequality, and inadequate

healthcare/education systems have exacerbated Pakistan's economic woes. Detailed discussion

is provided on the consequences of these economic troubles on the population's welfare,

standard of living, poverty levels, social outcomes, and prosperity. Policy recommendations

are presented to address macroeconomic imbalances, instill good governance, increase

investments in human capital, and enact reforms to steer Pakistan towards a more stable and

sustainable economic future.

1. Introduction

Pakistan currently finds itself besieged by a myriad of economic challenges that are negatively

impacting the welfare and prosperity of its citizens. Persistent issues like high inflation, large

fiscal deficits, low investments in critical sectors, and a mounting external debt burden have

severely hampered economic growth and stability. Additionally, deep-rooted problems in

governance, policymaking, poverty, unemployment, and human capital have exacerbated

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Pakistan's economic struggles. This research paper aims to provide an in-depth examination of

the economic issues presently facing Pakistan and their severe repercussions on the nation's

economy and wider population.

2. The Impact of Flawed Economic Policies

A major contributor to Pakistan's economic woes has been flawed economic policies by

successive governments. These policies have stoked fiscal and monetary imbalances, deterred

investments, undermined governance, and bred instability.

2.1 The Menace of Inflation

Inflation has remained elevated in Pakistan for many years, constantly eroding the purchasing

power and real incomes of citizens. A key driver of high inflation is the government's

expansionary fiscal and monetary policies. To boost growth in the short run, governments have

relied heavily on deficit financing, public borrowing, and printing money. This fuels aggregate

demand to unsustainable levels not matched by domestic production, resulting in price hikes.

Other factors exacerbating inflation include rising global commodity prices, currency

depreciations increasing import costs, and supply-side bottlenecks in agriculture. Food

inflation is especially burdensome for the poor, nearly half of whom spend over 60% of their

income just fulfilling sustenance needs.

High inflation has wide-ranging economic consequences. It discourages savings and

investments as the returns are worth less in real terms. Uncertainty over future prices also

impedes business planning and expansion. This combination of disincentivizing savings while

also deterring investments is detrimental to economic growth. High inflation also breeds further

macroeconomic imbalances and volatility. The government's efforts to control it through

sudden interest rate hikes risk triggering recessions. Runaway inflation also necessitates

repeated currency devaluations, which increase import costs and external debts.

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2.2 The Spectre of Fiscal Deficits

Fiscal deficits have become increasingly unsustainable in Pakistan, owing to the government's

huge spending and merger taxation revenues. The tax-to-GDP ratio languishes at just 9%, one

of the lowest globally, unable to provide the resources for government expenditures. At the

same time, high spending on defense, subsidies, and debt repayment drains the exchequer. The

resultant yawning gap between government revenues and expenditures is filled by domestic

and foreign borrowings. This piles on more debt and liabilities, which will be borne by future

generations.

The unchecked fiscal deficits have major ramifications for the economy. Scarce resources are

diverted from development, infrastructure projects, and social sectors to just debt servicing.

This drains disposable incomes and limits the economy's capacity. High borrowing also crowds

out the private sector by driving up interest rates and tying up available funds. Persistent

deficits partly driven by unproductive expenditures also necessitate greater tax burdens down

the line when debts come due. Without fiscal consolidation, Pakistan risks defaulting on its

debts.

2.3 Insufficient Investments in Core Sectors

Pakistan severely lags in investments towards sectors that are foundational for lasting growth

and development. Healthcare, education, infrastructure, and institutions are all starved of

resources and attention. Just 2.5% of GDP is spent on education and only 0.9% on healthcare,

leading to poor human capital outcomes. Infrastructure shortcomings like chronic power and

water scarcity also cripple the industry. Institutions like the tax authority, investigation bureaus,

and regulatory bodies lack modernization and capacity.

Underinvesting in these critical areas has imposed huge economic costs. Low human capital

hinders Pakistan from transitioning towards high-skilled, value-added sectors. Infrastructure

gaps shave 3-4% off GDP growth annually. Weak institutions breed corruption, deter

enterprise, and undermine governance effectiveness. The failure to develop strong foundations

has trapped Pakistan in a cycle of low productivity, lost competitiveness, inadequate revenues,

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and stunted growth. Urgent investments to upgrade human capital and infrastructure are

imperative for the economy to live up to its true potential.

2.4 The Spectre of Currency Depreciation

Pakistan has experienced frequent balance-of-payment crises stemming from its gaping current

account and trade deficits. This necessitates repeated currency devaluations, especially in 2018

and 2022, to control import demand and exports. While depreciation makes exports cheaper

abroad, it also massively inflates import costs of essential raw materials, fuels, and machinery.

This feeds into higher inflation, uncertainty, and business expenses. It also increases the rupee

cost of Pakistan's predominantly dollar-denominated external debts. Currency depreciation

sparks capital flight as investors shift assets abroad. Ultimately, currency weakness reflects

deeper economic fragilities like low competitiveness, export concentration, and dependence on

external flows. Structural reforms are required to achieve macroeconomic stability and avoid

recurring depreciation cycles.

3. The Destabilizing Effects of Political Instability

3.1 The Economic Debilitation of Corruption

Corruption is a scourge that has plagued Pakistan's economy, siphoning resources and deterring

enterprise. Pakistan loses Rs2.5 trillion annually to corruption according to Transparency

International, equalling 10% of GDP. Corruption thrives across sectors, ranging from public

procurements to tax evasion to crony privatization deals. It deprives the government of

substantial revenues, leaving less for human capital and infrastructure. Corruption also

weakens financial discipline, as opaque transactions facilitate misappropriations and inflated

expenditures. This worsens fiscal deficits and debts.

The culture of graft also dampens private investments essential for growth. Bureaucratic red

tape bred by corruption creates bottlenecks for businesses. The lack of accountability and fair

competition tilts the playing field towards cartels with political patronage. Foreign investors

are especially deterred by weak property rights and contract enforcement. Overall, corruption

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deprives the government of needed revenues while also hampering business dynamism and

wealth creation. Tackling this menace is imperative for Pakistan's economic revival.

3.2 The Destabilizing Impacts of Political Churn

Pakistan has been plagued by chronic political instability over the past decades marked by

turmoil, military coups, and abrupt leadership changes. This political churn breeds uncertainty,

disrupts policy continuity, and deters investment. For instance, the frequent turnover of finance

ministers, nearly two dozen since the 1990s, makes it difficult to sustain economic reforms.

Military interventions suspend the democratic process and institutional development. Investors

and enterprises require consistency in policies and regulations to confidently invest in capacity

and business ventures. Political volatility also leads successive governments to quickly undo

policies by predecessors, making strategic planning impossible for firms. Without durable

stability and continuity in governance, Pakistan cannot build an environment conducive to

investment and growth.

3.3 The Paralysis of Polarization

Deep polarization between rival political groups has long stymied consensus and reforms

needed to tackle Pakistan's economic woes. Most political parties cater to narrow

constituencies, actively blocking reforms that hurt entrenched interests. For instance, attempts

to widen the dismally small tax base and impose agriculture or wealth taxes are obstructed by

influential lobbies. Privatization of bleeding state-owned enterprises like PIA and power

companies also faces resistance. Vested interests preserve a status quo harmful to the overall

economy. Polarization also makes routine governance and administrative appointments

politically contentious. Rancorous political divisions foster an environment of policy paralysis

and delay reforms. Depoliticizing economic decisions and forging broad-based coalitions is

crucial.

4. Fundamental Structural Weaknesses

4.1 The Inequality and Poverty Trap

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Pakistan is mired in a poverty and inequality trap that deprives its citizens of opportunity and

stifles development. Despite modest gains, nearly a quarter of the population lives in acute

poverty. The bottom 50% own only 5% of the country's wealth, while the top 10% own over

70%, among the highest inequality rates globally. This skewed distribution perpetuates deep

disparities in income, land ownership, assets, and access to resources. The poor face immense

barriers to education, healthcare, nutrition, and social mobility. High inequality dilutes the

poverty-alleviating impact of growth, as resources and opportunities are monopolized by the

elite. It breeds a sense of relative deprivation that can ignite social unrest. Tackling inequality

is imperative for lasting prosperity.

4.2 The Youth Unemployment Crisis

Pakistan suffers from a demographic crisis, with its large, rapidly growing young population

lacking adequate skills and jobs. Nearly 64% of the population is below the age of 30. However,

poor employability and skills force over two-thirds of graduates into low-productivity jobs.

The youth (15-24 years) unemployment rate stands at 10-15%. Joblessness leaves youth

frustrated and hampers social cohesion. Socioeconomic exclusion can drive alienation and

radicalization among marginalized youth. Harnessing the youth bulge through investments in

education, vocational training, job creation, and entrepreneurship support is vital for reaping a

demographic dividend.

4.3 Deprivation in Healthcare and Education

Low investments in health and education have resulted in a populace deprived of basic services

needed to lead productive lives. Less than 3% of GDP is spent on healthcare, with glaring

infrastructure and staffing gaps. This results in crippling out-of-pocket expenditures on health.

Low immunization and rampant disease burden also decrease labor productivity. On education,

high fees and inadequate public schools exclude many from schooling, trapping families in

inter-generational poverty cycles. Poor learning outcomes mean many lack employable skills.

Building human capital is indispensable for Pakistan to sustain innovation- and productivity-

led growth.

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5. The Toll on the People's Welfare

These economic challenges, imbalances, and inadequacies in policy, governance, and

fundamentals have inflicted heavy costs on Pakistan's citizens. They have constrained

socioeconomic advancement across generations and diminished prosperity. Some key effects

are examined below:

5.1 Declining Standard of Living

Persistently high inflation, currency depreciations, and low real income growth have severely

eroded living standards. For the past two decades, real per capita incomes have grown at an

average rate of only 1%, insufficient to uplift most households' economic welfare. Inflation in

essentials like food has been in double digits for 85% of this period, straining budgets further.

With 51% of households already vulnerable or in outright poverty, stagnating real incomes

prevent any meaningful improvement in people's lives. Raising productivity, earnings, and

affordable access to necessities is imperative.

5.2 Rising Poverty and Unemployment

Deteriorating macroeconomic conditions have led poverty levels to surge after declining in the

2000s. Amid COVID disruptions, poverty is estimated to have jumped from 24% to nearly

40%. Over 80 million Pakistanis live below the national poverty line, deprived of adequate

food, housing, water, and sanitation. Unemployment has also remained elevated at 6-7% in

urban areas over the past decade due to the lack of job creation. Women and youth suffer the

highest rates of joblessness. Tackling this challenge is vital to prevent social exclusion.

5.3 Limited Access to Healthcare and Education

With low spending on social services by the government, citizens are often forced to pay out

of pocket for essential needs like healthcare and education. Over 60% of healthcare expenses

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are paid directly by households, forcing many to forego or delay treatment. Poor learning

outcomes also reflect inadequate public education facilities. Just 22% of students met the

minimum reading proficiency standards. The resulting lack of education and health harms

productivity. Building inclusive safety nets and quality public services is critical.

5.4 Social Impacts of Economic Hardships

Prolonged economic hardships have also manifested through social problems like crime and

radicalization. Struggling youth are disproportionately attracted to criminal and extremist

networks offering subsistence income and a sense of identity. Crime as measured by Pakistan's

CPI increased by over 6% from 2017-2020. The economic malaise has also sparked greater

social unrest. Protests over inflation and unemployment doubled from 2018 to 2020. Mitigating

these effects requires holistic reforms.

6. Recommendations

To address the economic crisis and promote inclusive growth, policymakers should undertake

reforms focused on the following areas:

6.1 Improving Fiscal Discipline and Governance

- Raise revenues by broadening the tax base, removing exemptions, and improving

compliance.

- Rationalize expenditures and downsize bloated state institutions. Curb non-essential

subsidies and overhead expenditures.

Enforce transparency and accountability in government finances and transactions.

Enact laws to seize unexplained assets.

Invest in high-return projects with strong social externalities like clean water,

sanitation, public transit, and affordable housing.

6.2 Instilling Monetary Discipline

- Curtail deficit monetization and excessive money supply growth. Move towards market-determined exchange rates.
- Build foreign exchange reserves and macroprudential regulations to buffer against external shocks.
- Contain wage growth and ease supply bottlenecks driving inflation in basics like food and energy.

6.3 Boosting Investment and Competitiveness

- Improve ease of doing business and streamline regulations to encourage formal private enterprise and FDI.
- Develop special economic zones, incentivize investments in export industries, and diversify trade partners.
- Upgrade physical infrastructure, especially transportation, logistics, communications, and energy access to foster commerce.

6.4 Investing in Human Capital

- Raise healthcare spending to 5% of GDP, expand public facilities, and universalize basic coverage.
- Allocate at least 4% of GDP to education. Expand access, and improve standards and learning outcomes.
- Increase vocational training programs and employment schemes to develop skills and job prospects for youth.

6.5 Depoliticizing Institutions and Policymaking

- Empower technocrats shielded from political pressures to craft evidence-based policies.

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- Build institutional capacity and continuity. Enforce meritocracy and transparency in

bureaucratic appointments.

7. Conclusion

In conclusion, Pakistan's economy has been hobbled by years of policy missteps, myopic

governance, political instability, and structural weaknesses that have imposed heavy welfare

costs on citizens. Persistently high inflation, debt levels, and deficits along with low

investments and competitiveness have mired the economy in a low-level equilibrium trap. At

the same time, corruption, polarization, inequality, poverty, and social deprivations continue

to fester. To alter this status quo, deep-rooted reforms are imperative across macroeconomic

policies, institutions, governance, and social sectors. While the challenges are daunting,

addressing them holds tremendous promise for securing higher, sustainable, and equitable

growth. With strategic reforms and political will, Pakistan's economy can be transformed into

one that uplifts and empowers its 200 million-strong population.

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